

Samuel & Co Trading

# Get Qualified Programme

INFORMATION PACK

**Samuel&Co.**


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START YOUR JOURNEY TOWARD BECOMING A SUCCESSFUL TRADER



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# Introduction

Samuel & Co Trading was founded in 2012 by Samuel Leach. Over the past 13 years, we've witnessed countless changes in the trading industry; companies rising and falling, strategies evolving, and markets shifting.

But one thing has never changed: our mission to financially educate individuals and help traders progress with the right capital, structure, and support.

We're excited to introduce you to our different programme options to help empower individuals to progress and achieve their goals.



# Get Qualified Overview

Our Get Qualified Programme is a 12-month pathway designed to formally qualify you as a financial trader. At the core of the programme is our Ofqual-Recognised Advanced Diploma in Financial Trading, an accredited qualification that is the equivalent level to a foundation degree. From the start of the programme, you also gain access to an instant funding account of up to \$100,000, along with the ongoing mentoring and support included as part of the programme.

Upon successful completion, you will earn your Advanced Diploma in Financial Trading and have the option to be introduced to our partnered firms within the financial services industry. We help facilitate opportunities and interviews with a hiring firm, giving you a direct route into professional trading or related financial roles.

The Get Qualified Programme takes our Get Funded Programme to the next level by combining accredited education, professional coaching, and real-world trading experience. It provides the knowledge, structure, and recognised qualification needed to kick-start your career in the financial markets.

# Get Qualified Journey

## 1. Enrolment

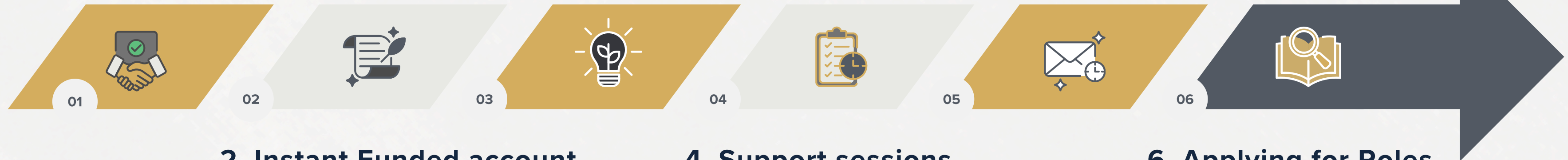
Once you've enrolled and completed payment, you'll receive access to our online training platform, and we'll schedule your live online training.

## 3. Content and assignments

Work through the structured course content at your own pace and begin completing and submitting assignments as you progress.

## 5. Portfolio Submission

Once you've completed the course content and assignments, you'll submit your final portfolio for assessment.



## 2. Instant Funded account

You have the option to access your funded trading account from the very start of the programme, allowing you to begin trading straight away.

## 4. Support sessions

Attend regular feedback and mentoring sessions with our performance and trading coaches, alongside continuous support throughout your journey.

## 6. Applying for Roles

Upon successful completion, you'll be eligible to apply for opportunities with our partnered firms.

# Training Overview

The training for the programme is designed to be highly flexible. This allows individuals from different backgrounds to complete the programme whilst maintaining other commitments with up to 12 months to complete everything for the Level 5 Diploma. This is by combining recorded lectures alongside live interactive support sessions.

Students have the option to attend five days of live, CPD-accredited training, accessible remotely from anywhere in the world to kick start your learning and gives you a fantastic place to start!

This training is divided into two core areas that directly influence long-term performance:

- **3 Days of Market Focused Education:** Learn our trading strategies, risk and money management frameworks, and the principles behind consistent trade execution. Our team breaks down market structure, strategy application, and professional decision-making so you can trade with clarity and confidence.
- **2 Days of Trading Mindset Development:** Successful trading demands more than strategy, it requires emotional discipline. These sessions focus on trader psychology, resilience, performance habits, and the mindset tools used by professionals to stay consistent in all market conditions.

By the end of the training, you'll have a deeper understanding of the financial markets, a structured trading plan, and the mental framework required to make informed, disciplined trading decisions. This educational foundation is the first step toward becoming a consistently profitable trader.

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# Training Overview

The training is delivered through a flexible hybrid format, combining high-quality recorded content with live support sessions. This approach allows you to learn at your own pace while still benefiting from real-time guidance and interaction.

## Assessment Format

The Level 5 Diploma is assessed through a portfolio of evidence, made up of assignments and reflective journals - with no formal exams. You'll receive regular feedback on your submissions, ensuring continuous support and clear progression throughout the course.

## Syllabus Overview – Level 5 Diploma in Financial Trading

The syllabus covers a broad range of core trading concepts, including:

- Economics: macroeconomics, microeconomics, fundamentals, and data releases
- Derivatives
- Financial markets: bonds, equities, FX, commodities, indices, and more
- Yield curves
- Trading strategies
- Technical analysis
- Journaling and mindset development
- And more

# Ongoing Support

The programme gives you full access to our ongoing support, coaching, and educational resources as they are released, ensuring you have the tools to succeed. Our emphasis at Samuel & Co is to help you become a profitable trader over the long run.

Alongside supporting you in achieving your diploma, our priority is to help you:

- Trade your account with confidence
- Stay funded for the long term by teaching you robust risk management and trading strategies
- Maximise your potential with consistent support and strategy reviews

To give you the best chance of success, we know that traders perform at their best when they are having regular mentoring sessions with both trading and mindset coaches, keeping your strategy sharp and your mindset focused so you can perform at your highest level.

This combination of funding, structure, and ongoing support gives you the strongest foundation to build a sustainable and rewarding trading career.

As part of the Get Qualified Programme, you'll receive access to:

## **Live Weekly Lessons with Samuel**

1 hour each week +  
Q&A

## **Trading & Mindset Coaches**

monthly review  
sessions available to  
book

## **Group Trading Reviews**

peer-to-peer  
trade discussions

## **Private Discord Community**

connect with like-  
minded traders

# Support Team

Our Coaching Team will support you throughout your entire journey with us, from guiding you through the initial training material to conducting trade reviews, tracking your performance, helping you refine your trading strategy, and strengthening your trading mindset.

We view a trader's development as a continuous process, one where you are always learning more about both the markets and yourself. With decades of combined trading experience, our coaches are equipped to provide the insight and direction you need at every stage. Their goal is to help you progress confidently and consistently as you move toward becoming a skilled, self-sufficient trader.



**Adrian Leach**  
Head Mindset Coach



**Atish Patel**  
Head Trainer + Coach



**Raj Singh**  
Head Training Coach



**Liam Sharvell**  
Education Manager

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# Get Qualified Success Story

Nick recently completed his Advanced Diploma in Financial Trading. Unlike a typical student, Nick came from a very different background, previously working as a tree surgeon, but his passion for the financial markets, drive, and motivation set him apart. He even relocated to fully commit to his trading education and career development.

Through the programme, Nick's potential was evident. We connected him with one of our partnered wealth management firms, securing him an interview based on his performance and dedication throughout the diploma. He successfully landed a role as a Trainee Wealth Manager at a fast-growing asset management firm with \$4 billion in assets under management (AUM).

Shortly after starting his new role, Nick shared his experience with Samuel & Co Trading and the diploma programme:

*“The teaching was absolutely fantastic. I had two very knowledgeable tutors who went above and beyond to ensure that we never got stuck and helped us progress through the course.”*

Nick's story is a powerful example of how commitment, enthusiasm, and the right support can transform a career even from an unexpected starting point.



# Get Qualified Pricing

We offer three Get Qualified account options to choose from. The only difference between them is the Instant Funded Account size and the initial fee required to access the Get Qualified Programme.

All options include:

- Completion of a Level 5 Diploma in Financial Trading
- Access to an Instant Funded trading account
- Placement on our opportunity shortlist, unlocking potential opportunities with our partner firms upon completion
- Ongoing support, education, and additional programme benefits

Account Size	Initial Fee (EXC VAT)	Monthly Payment plan (11 months) (EXC VAT)
\$25,000	£375	£193.18
\$50,000	£625	£193.18
\$100,000 (Most popular)	£875	£193.18



# Instant Funded Accounts Overview

Feature	Instant Account
Starting Capital	\$25,000, \$50,000, \$100,000
Access	Instant funding
Leverage	up to 50:1
Profit Share	80:20 in trader's favour
Drawdown Limit	5% Max Drawdown
Instruments	FX, Indices, Crypto, Commodities, Metals
Profit Target	No Profit Target, 3% Buffer
Consistency Rule	25%



# FAQ

Question	Answer
How long do I have to complete the Diploma?	12 months
How much content am I getting access to for the Level 5 Diploma?	The Guided learning hours are 270 hours with extra content included to work your way through
Which Platform Can I Trade On?	You can choose between DXtrade, MatchTrader or cTrader platforms
Is the Diploma recognised?	The Level 5 Diploma is an Ofqual recognised qualification and sits on the RQF
How is the diploma assessed?	A portfolio of evidence (No exams)
What could this lead to?	Many possibilities, applying for roles with our partner firms, access to a funded account, using the diploma to boost your CV, progressing to the Level 7 Diploma we offer, to name a few
What support do I get?	1 to 1 performance and Mindset coaching, Feedback, Weekly lesson access, Group support sessions, dedicated email for your questions, traders community access,
When can I get started?	Once you enrol we can get everything started!
Inactivity period	If the Instant Funded account has not been active for 30 days, it will be closed



# Customer Reviews

## Samuel and Co Trading

4.8 ★★★★★ 485 Google reviews ⓘ ⋮

Education centre in Kings Langley, England



**Dylan Bhalsod**

5 reviews



★★★★★ 4 months ago

I recently joined the funded program at Samuel and Co Trading, and I can confidently say it has been a vital step in my trading journey. The course provided the most informative training on technical analysis I've ever experienced. The content was well-structured and incredibly insightful, leading to exponential improvements in my day trading skills.

What I particularly appreciate are the monthly reviews, which are transparent and offer new traders real-life insights and practical advice. It's refreshing to learn from coaches like Atish and Raj, who are not only educators but also active traders themselves. Their depth of knowledge and experience shines through in their teaching.

If you're looking to enhance your trading skills and gain valuable market insights, I highly recommend Samuel and Co.



**Scarlet FX**

3 reviews



★★★★★ a month ago

Since joining Samuel & Co Trading in July, I've progressed to Senior Trader and I have seen significant improvement in both my trading ability and mindset. The education is clear and well structured, covering everything from strategy and analysis to psychology and risk management. I am also working through the Advanced Level 5 Diploma and have gained a much deeper understanding of the fundamentals - an area I've wanted to improve.

The regular one-on-one and group reviews have kept me accountable and continuously improving. The weekly stock and forex lessons taught by Samuel personally, not only add a lot of value but also make you feel involved and part of the team. From the start, everyone has been welcoming and genuinely supportive.



**Walter Kisima**

1 review



★★★★★ 3 weeks ago **NEW**

The Samuel & Co Junior trader programme has been a great experience for me. The lessons are practical and easy to follow, and the support is outstanding. My one-on-one trading review with Raj Singh was fantastic, he's patient, knowledgeable, and really helped me understand how to improve my trading approach. I'm very happy with the programme so far!



**Daniel Musingi**

1 review



★★★★★ 3 months ago

I've been trading with Samuel & Co Trading since January, and my experience has been amazing. Their commitment to making sure you feel part of the team is truly spectacular. The monthly reviews with the coaches are extremely valuable — special thanks to Atish, who has really helped me grow as a trader.

The Discord community is one of the best I've been part of. We share insights, discuss setups, and learn from each other's perspectives, which really boosts confidence and helps refine trading strategies. Overall, Samuel & Co Trading has provided me with guidance, support, and a strong sense of community. I highly recommend them to anyone serious about trading.



# — Contact Info

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**Samuel&Co.**