

Samuel & Co Trading

# Get Funded Programme

INFORMATION PACK

**Samuel&Co.**

AS FEATURED IN:

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review

START YOUR JOURNEY TOWARD BECOMING A SUCCESSFUL TRADER



# Introduction

Samuel & Co Trading was founded in 2012 by Samuel Leach. Over the past 13 years, we've witnessed countless changes in the trading industry; companies rising and falling, strategies evolving, and markets shifting.

But one thing has never changed: our mission to financially educate individuals and help traders progress with the right capital, structure, and support.

We're excited to introduce you to our funded account options, created to bridge the gap between new traders and experienced professionals.

These funding accounts with our world renowned accredited education gives traders greater freedom, fewer restrictions, and the potential to unlock even more from the financial markets.





# Programme Overview

At Samuel & Co, we've been funding traders for years and in that time, we've seen exactly what it takes to build consistent success in the markets. Our Get Funded Programme is designed to provide traders with the capital, structure, and continuous support needed to build a sustainable, long-term trading career.

Before you start trading, we place strong emphasis on building a solid foundation. That's why our programme begins with five days of live, CPD-accredited training, accessible remotely from anywhere in the world.

This training is divided into two core areas that directly influence long-term performance:

- **3 Days of Market Focused Education:** Learn our trading strategies, risk and money management frameworks, and the principles behind consistent trade execution. Our team breaks down market structure, strategy application, and professional decision-making so you can trade with clarity and confidence.
- **2 Days of Trading Mindset Development:** Successful trading demands more than strategy, it requires emotional discipline. These sessions focus on trader psychology, resilience, performance habits, and the mindset tools used by professionals to stay consistent in all market conditions.

By the end of the training, you'll have a deeper understanding of the financial markets, a structured trading plan, and the mental framework required to make informed, disciplined trading decisions. This educational foundation is the first step toward becoming a consistently profitable trader. For those who prefer to begin trading immediately, we also offer a pre-recorded training option that allows you to move straight onto a funded account while still accessing the core educational content.





# Funding Options

Once you've completed your training, you can begin trading with one of our funding options:

## **Instant Get Funded Account**

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Designed for traders ready to get started immediately:

- Instant access to capital with accounts ranging from \$10,000 to \$100,000.
- Zero trading challenges, start trading as soon as you sign up
- Access to a wide range of asset classes with up to 50:1 leverage
- 80:20 profit share in your favour

This option is ideal for traders who want to trade straight away with strong earning potential looking to develop their trading skills.

## **Advanced Get Funded Account**

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Built for experienced traders seeking larger capital allocations.

- Starting balances of \$250,000 or \$400,000
- A simple one-stage, 10% assessment to prove consistency
- Access to a wide range of asset classes with up to 50:1 leverage
- 80:20 profit share in your favour

This account is perfect for traders who want to scale their performance and trade with significantly larger capital after demonstrating their trading edge.





# Funding Comparison

Feature	Instant Account	Advanced Account
Starting Capital	\$10,000, \$25,000, \$50,000, \$100,000	\$250,000 or \$400,000
Access	Instant funding	After 10% Profit 1-stage assessment
Monthly Fee	Fixed Monthly Fee (up to £120+VAT)	Fixed Monthly Fee (£120+VAT)
Leverage	up to 50:1	up to 50:1
Profit Share	80:20 in trader's favour	80:20 in trader's favour
Drawdown Limit	5% Max Drawdown	6% Max Drawdown
Instruments	FX, Indices, Crypto, Commodities, Metals	FX, Indices, Crypto, Commodities, Metals
Profit Target	No Profit Target, 3% Buffer	No Profit Target
Best For	Traders building experience & discipline	Experienced traders ready to grow faster





# Ongoing Support

The Get Funded Accounts have a fixed monthly fee of £120 (+VAT). This fee gives you full access to our ongoing support, coaching, and educational resources as they are released, ensuring you have the tools to succeed. Our emphasis at Samuel & Co is to help you become a profitable trader over the long run.

Our priority is to help you:

- Trade your account with confidence
- Stay funded for the long term by teaching you robust risk management and trading strategies
- Maximise your potential with consistent support and strategy reviews

To give you the best chance of success, we know that traders perform at their best when they are having regular mentoring sessions with both trading and mindset coaches, keeping your strategy sharp and your mindset focused so you can perform at your highest level.

This combination of funding, structure, and ongoing support gives you the strongest foundation to build a sustainable and rewarding trading career.

As part of the Get Funded Programme, you'll receive access to:

## **Live Weekly Lessons with Samuel**

1 hour each week +  
Q&A

## **Trading & Mindset Coaches**

monthly review  
sessions available to  
book

## **Group Trading Reviews**

peer-to-peer  
trade discussions

## **Private Discord Community**

connect with like-  
minded traders



# Support Team

Our Coaching Team will support you throughout your entire journey with us, from guiding you through the initial training material to conducting trade reviews, tracking your performance, helping you refine your trading strategy, and strengthening your trading mindset.

We view a trader's development as a continuous process, one where you are always learning more about both the markets and yourself. With decades of combined trading experience, our coaches are equipped to provide the insight and direction you need at every stage. Their goal is to help you progress confidently and consistently as you move toward becoming a skilled, self-sufficient trader.



**Adrian Leach**

Head Mindset Coach



**Atish Patel**

Head Trainer + Coach



**Raj Singh**

Head Training Coach



**Liam Sharvell**

Education Manager



# The Cost

Account Size	Account Type	Fee (EXC VAT)
\$10,000	Instant Funding	£299 Sign Up £99 per month starting month 2
\$25,000	Instant Funding	£499 Sign Up £120 per month starting month 2
\$50,000 (Most Popular)	Instant Funding	£749 Sign Up £120 per month starting month 2
\$100,000	Instant Funding	£999 Sign Up £120 per month starting month 2
\$250,000	Advanced Funding	£2,195 Sign Up £120 per month starting month 2
\$400,000	Advanced Funding	£3,500 Sign Up £120 per month starting month 2

The fee covers the costs of your account setup, contracts, education and background checks along with access to the training material and programme benefits.

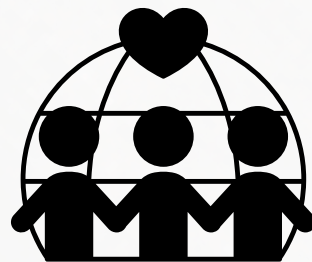


# Typical Pathway

We see many individuals come through our doors whether you're starting from scratch, looking to sharpen your existing skills, or an experienced trader seeking a strong network and access to significant funding with world-class support. Whatever your background, we believe our team and resources can help you achieve your goals.

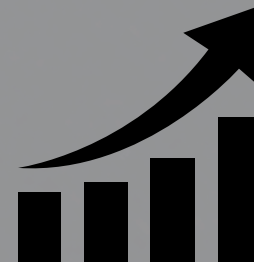
Here's what a typical journey for our traders looks like:

## Step 1: Complete CPD-Accredited Training



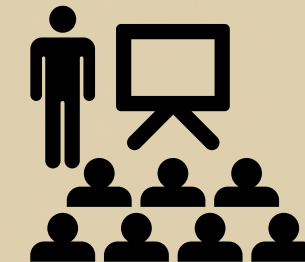
Begin your journey by completing our CPD-accredited training and joining our private community of funded traders. You'll also gain access to your funded trading account.

## Step 2: Ongoing Learning and Support



Once your trading account is active, the learning continues. We combine strategy, personalised support, and performance analytics to help you grow and refine your trading skills during your trading journey.

## Step 3: Get Qualified as a Financial Trader



Take your career to the next level by becoming a formally qualified financial trader through our Advanced Diploma in Financial Trading, opening doors to new career opportunities.



# Get Qualified Overview

Our Get Qualified Programme is a 12-month pathway designed to formally qualify you as a financial trader. At the core of the programme is our Ofqual-regulated Advanced Diploma in Financial Trading, an accredited qualification that is the equivalent level to a foundation degree. From the start of the programme, you also gain access to an instant funding account of up to \$100,000, along with the ongoing mentoring and support included in our Get Funded Programme.

Upon successful completion, you will earn your Advanced Diploma in Financial Trading and have the option to be introduced to our partnered firms within the financial services industry. We help facilitate opportunities and interviews with a hiring firm, giving you a direct route into professional trading or related financial roles.

The Get Qualified Programme takes our Get Funded Programme to the next level by combining accredited education, professional coaching, and real-world trading experience. It provides the knowledge, structure, and recognised qualification needed to kick-start your career in the financial markets.

Many traders choose to complete the Get Funded Programme first before progressing to the Get Qualified Programme, but you are welcome to begin your journey directly with the Get Qualified Programme if you're ready to pursue a formal qualification from day one. Let our team know if this is of interest to you and they can provide you with the next steps.



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# Get Qualified Success Story

Nick recently completed his Diploma in Advanced Financial Trading. Unlike a typical student, Nick came from a very different background, previously working as a tree surgeon, but his passion for the financial markets, drive, and motivation set him apart. He even relocated to fully commit to his trading education and career development.

Through the programme, Nick's potential was evident. We connected him with one of our partnered wealth management firms, securing him an interview based on his performance and dedication throughout the diploma. He successfully landed a role as a Trainee Wealth Manager at a fast-growing asset management firm with \$4 billion in assets under management (AUM).

Shortly after starting his new role, Nick shared his experience with Samuel & Co Trading and the diploma programme:

*“The teaching was absolutely fantastic. I had two very knowledgeable tutors who went above and beyond to ensure that we never got stuck and helped us progress through the course.”*

Nick's story is a powerful example of how commitment, enthusiasm, and the right support can transform a career even from an unexpected starting point.







# FAQ

Question	Answer
What is the minimum withdrawal amount?	Any amount above the profit buffer, once every 14 days on the Instant Accounts. Any amount, once every 30 days on the Advanced Accounts.
How Do I Track My Progress?	Via access to a trader dashboard where you can monitor your Assessment and Funded Accounts. The dashboard is updated roughly every 60 seconds. It is your responsibility to monitor your breach levels.
Which Platform Can I Trade On?	You can choose between DXtrade, MatchTrader or cTrader platforms
What is the leverage?	Up to 50:1 leverage on Forex & Metals, 10:1 leverage on Indices, 5:1 leverage on Oil and 2:1 leverage on Cryptocurrencies
Can I use Automated Trading?	You can trade using an automated strategy
Which Products Can I trade?	You can trade any products streamed by the Liquidity Provider, products may change from time to time. This includes FX pairs and CFD Indices, Commodities, Metals, and Cryptocurrencies.
Can I Hold Trades over the Weekend?	Yes
Can I Trade news events?	Trading within 3 minutes before or after a News Event is prohibited. Traders identified as having trading during a News Event during the challenge phase are subject to having those trades removed or having their account breached altogether.





# Customer Reviews

## Samuel and Co Trading

4.8 ★★★★★ 485 Google reviews ⓘ ⋮

Education centre in Kings Langley, England



**Dylan Bhalsod**  
5 reviews



★★★★★ 4 months ago

I recently joined the funded program at Samuel and Co Trading, and I can confidently say it has been a vital step in my trading journey. The course provided the most informative training on technical analysis I've ever experienced. The content was well-structured and incredibly insightful, leading to exponential improvements in my day trading skills.

What I particularly appreciate are the monthly reviews, which are transparent and offer new traders real-life insights and practical advice. It's refreshing to learn from coaches like Atish and Raj, who are not only educators but also active traders themselves. Their depth of knowledge and experience shines through in their teaching.

If you're looking to enhance your trading skills and gain valuable market insights, I highly recommend Samuel and Co.



**Scarlet FX**  
3 reviews



★★★★★ a month ago

Since joining Samuel & Co Trading in July, I've progressed to Senior Trader and I have seen significant improvement in both my trading ability and mindset. The education is clear and well structured, covering everything from strategy and analysis to psychology and risk management. I am also working through the Advanced Level 5 Diploma and have gained a much deeper understanding of the fundamentals - an area I've wanted to improve.

The regular one-on-one and group reviews have kept me accountable and continuously improving. The weekly stock and forex lessons taught by Samuel personally, not only add a lot of value but also make you feel involved and part of the team. From the start, everyone has been welcoming and genuinely supportive.



**Walter Kisima**  
1 review



★★★★★ 3 weeks ago **NEW**

The Samuel & Co Junior trader programme has been a great experience for me. The lessons are practical and easy to follow, and the support is outstanding. My one-on-one trading review with Raj Singh was fantastic, he's patient, knowledgeable, and really helped me understand how to improve my trading approach. I'm very happy with the programme so far!



**Daniel Musingi**  
1 review



★★★★★ 3 months ago

I've been trading with Samuel & Co Trading since January, and my experience has been amazing. Their commitment to making sure you feel part of the team is truly spectacular. The monthly reviews with the coaches are extremely valuable — special thanks to Atish, who has really helped me grow as a trader.

The Discord community is one of the best I've been part of. We share insights, discuss setups, and learn from each other's perspectives, which really boosts confidence and helps refine trading strategies. Overall, Samuel & Co Trading has provided me with guidance, support, and a strong sense of community. I highly recommend them to anyone serious about trading.





# — Contact Info

PHONE NUMBER

**+44(0)1923 266645**

WEBSITE

**[WWW.SAMUELANDCOTRADING.COM](http://WWW.SAMUELANDCOTRADING.COM)**

EMAIL

**[HR@SAMUELANDCOTRADING.COM](mailto:HR@SAMUELANDCOTRADING.COM)**

INSTAGRAM

**[@SAMUELANDCOTRADING](https://www.instagram.com/SAMUELANDCOTRADING)**

**Samuel&Co.**