



Prospectus

Financial Trading Diplomas

By Samuel + Co



“

**Most people choose
(by making no choice at all)
to remain average**

”



Samuel Leach

Director of Samuel + Co Trading



About Us

Samuel + Co Trading provides Ofqual recognised education and a community environment for individuals to connect with other like-minded people and develop their knowledge through ongoing support.

We have taught over 10,000 individuals from 139 countries, growing to over 400 traders.





400+ Traders

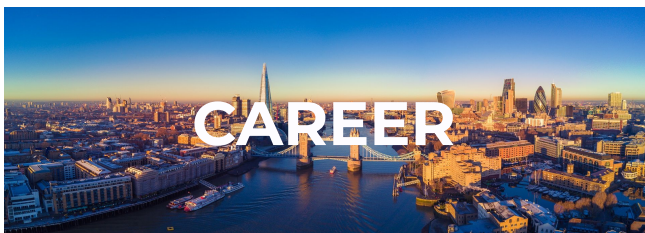


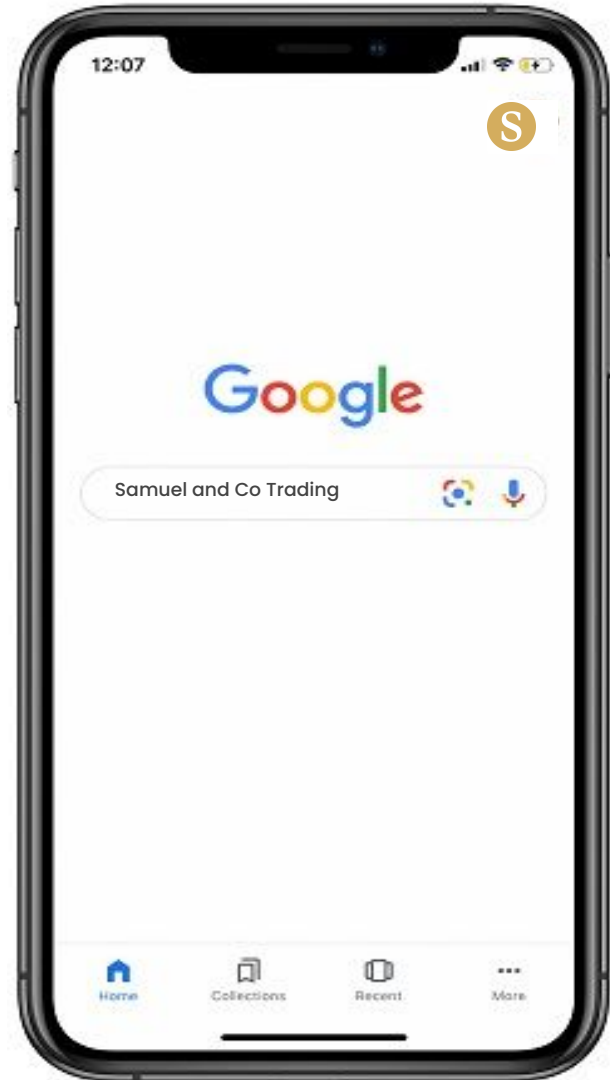
139+ Countries



Community
of Traders

Why Study?

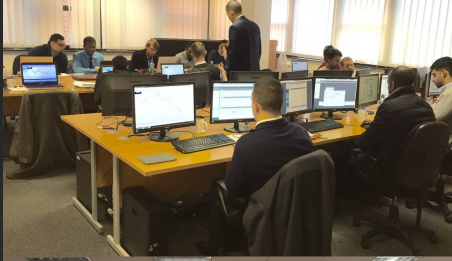




We have been featured in many different publications such as NASDAQ, Bloomberg, Yahoo Finance, Global Banking & Finance review, TEDX, Forbes to name a few. Additionally we work with local government on various community projects and our director is the enterprise advisor to West Herts college in Watford.



History



2012

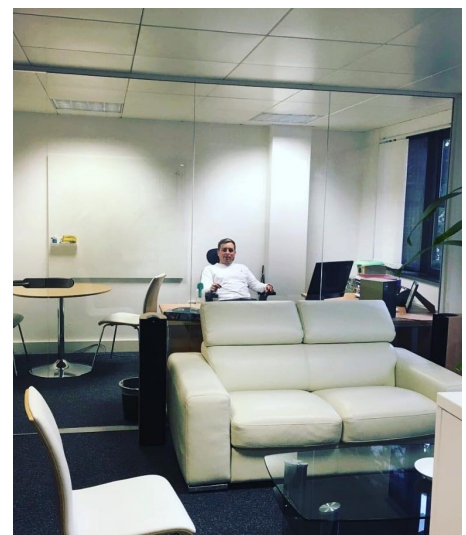
Samuel + Co Trading was founded by Samuel Leach in 2012. This was following a strong demand for Samuel to take his experience and knowledge and pass it on to other traders.



2016

Due to building a strong reputation in the industry, Samuel + Co Trading grew rapidly and we opened our 1st Trade Floor in 2016.

During this time, the widely popular S&C Algo, Fusion was released and the company started recruiting Junior Traders

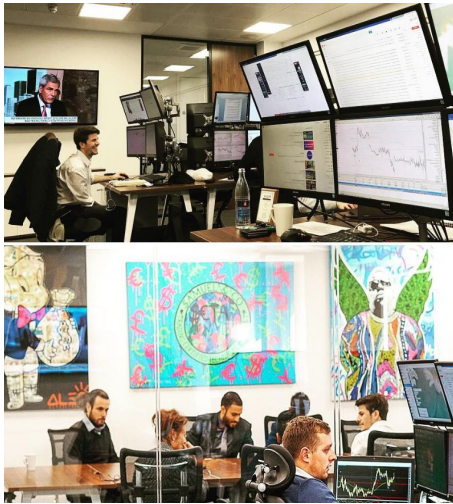


History

2019

In 2019, Samuel released the 1st Real Forex Trader series on YouTube, hosted our first trading challenge and surpassed over \$1M in live accounts.

The office kept expanding, as did the number of Samuel + Co Traders.



2020

During 2020, we launched another Expert advisor, BeastMode. Samuel was rated the Number 1 Trader to follow by Yahoo. The new office was purchased and renovated to what it is today.



History

2021

As published in many media outlets, in 2021, one of the Samuel + Co Trading Algos was sold to a European hedge fund for a 7 figure deal. We also launched Beastmode 2.0 and officially opened our new office in Kings Langley.



2022

We launched our Level 5 & 7 Diploma programmes and released our highly anticipated VIX algo! Samuel + Co became an advisor to West Herts College and Samuel received SME Business Person of the Year 2022.



Our Aim



The aim of Samuel + Co Trading is to improve widespread financial literacy which we feel has been neglected by traditional education institutions.

We also hope to give individuals with non-traditional education backgrounds the opportunity to get involved in the financial markets and better understand how the world of finance operates.



What Do We Offer?



- **Level 5 Advanced Diploma in Financial Trading**

Taught over 12 weeks and the equivalent to a foundation degree this is a great place to start your journey covering a broad range of topics such as:

Derivatives markets, macro and micro economics, technical analysis, bonds, foreign exchange market, commodities, options, indices, trading psychology and more!

- **Level 7 Diploma in Applied Financial Trading**

Our 6 week course is currently our highest level of education which is the equivalent level to a Masters Degree. Covering topics such as:

Algorithms, trading systems and execution, option pricing, global financial Markets and many more!



Why S+C?

Samuel + Co Trading has cemented itself as an industry leader. One of the only trading educators and funded programmes with over 10 years in the industry!

We have over 400+ live traders with over \$15 million in live accounts, a trade floor which our traders get access to as well as a thriving online community allowing all of our traders to interact in one place.



Our Facilities



Our facilities are designed to give you the best possible experience when trading or studying with Samuel + Co.

You can book into our trade floor where you can meet other like-minded individuals.

We have our very own gym with all the equipment that you need for a high performance workout.



Traders can make use of our state of the art cinema room. You can sit back, relax and enjoy a film. We also have regular events such as gaming tournaments which makes use of the Cinema room.

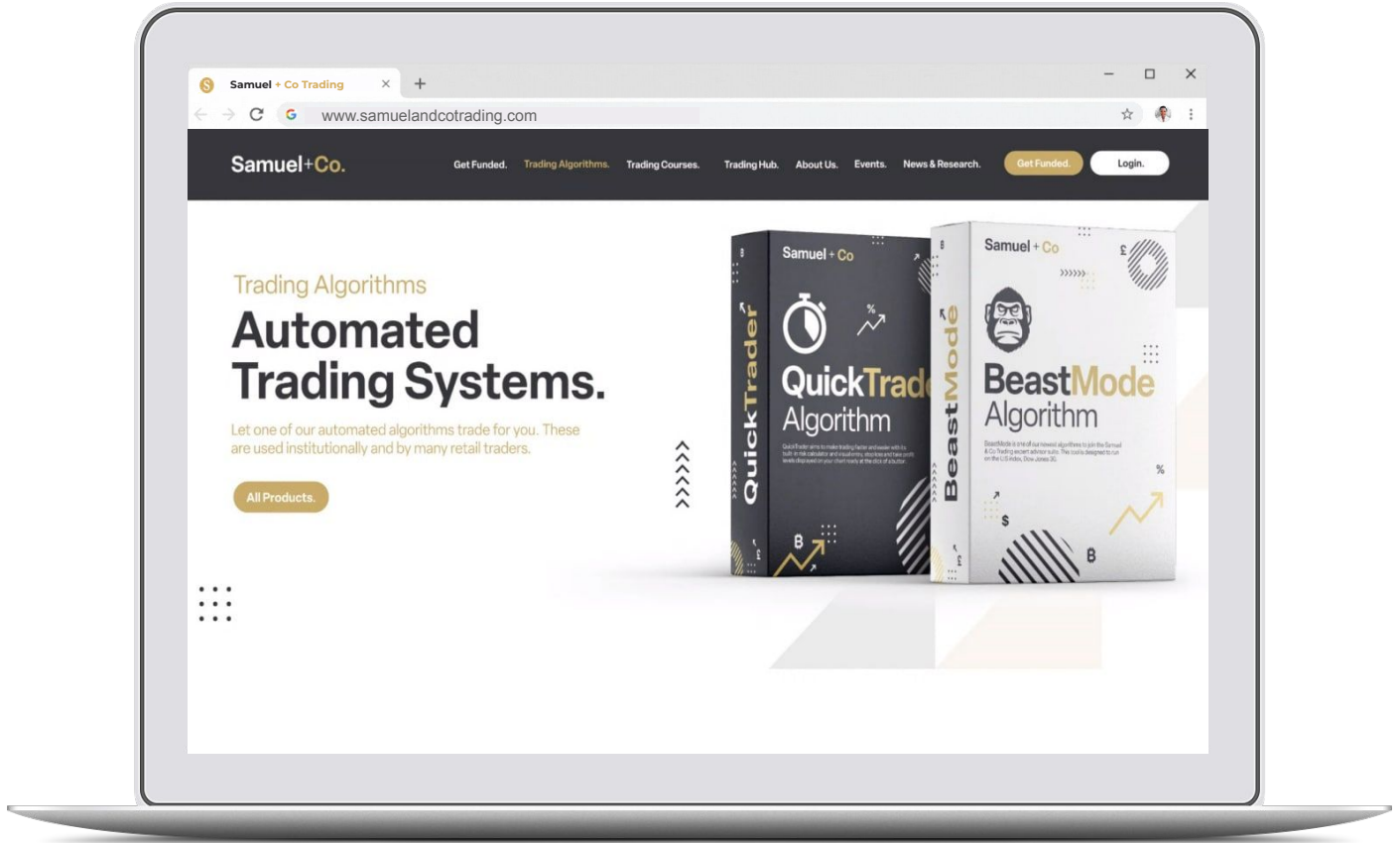


We regularly host trader meets ups and exclusive S+C trader community events such as; live seminars, paintballing and mini-golf!



By being a member of the Samuel + Co community, you can chat with other like-minded individuals from all over the world via our Trader Hub. This is a Discord server, where our traders share analysis and discuss ideas to connect with other people.





Why Do We Offer Diplomas

As an industry leader for over 10 years, we wanted to build upon our current offering when it comes to education. Many trading communities and educators do not equip traders with the necessary knowledge to become a professional trader or improve their employability. Therefore, we wanted to offer a programme that separates ourselves from the competition and to provide individuals with an Ofqual regulated qualification at the end of it.



Purpose of the Programmes



What Will I Gain?



Trading Knowledge

The information provided in the programmes equates to a lifetime of trading knowledge. You can use the knowledge gained to improve your own trading decisions and gain a firmer understanding of the fundamentals that drive financial markets.

Career Prospects

A great option to kick start or boost your career within the financial markets. A certified higher level qualification in Financial Trading can help separate yourself from the competition when applying positions in investment banks, hedge funds and other financial services companies.



Examples of Level 7 qualifications:

- Master's Degree
- Integrated Master's degree
- Postgraduate Diplomas
- [Level 7 Diploma](#)

Whatever your goals are within the financial markets, both of the programmes are an effective way to gain a high level of accreditation and expertise in the field that you may not have access to otherwise.

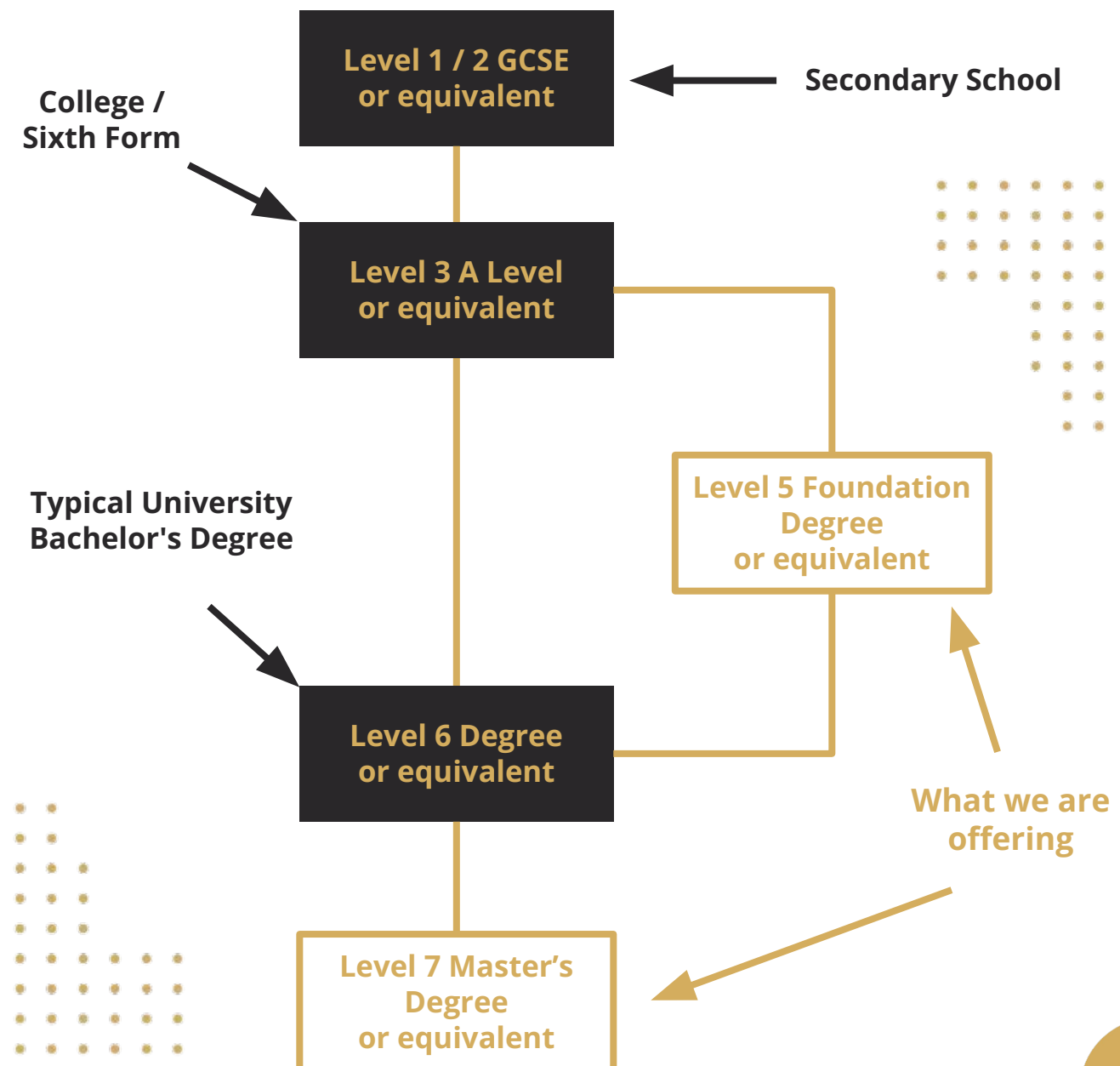
You can use the knowledge gained to kick start or further your career in the financial markets, such as using it as a stepping stone for progressing into insitutions.

Alternatively, you may decide to use this knowledge to enhance your own trading performance and skill set. An institutional understanding will help separate you from everyone else in the markets.



The Level 5 Diploma is the equivalent to a Foundation Degree. By completing the Level 7 Diploma, you will have the equivalent to a Master's Degree in Financial Trading.

Both employers and higher education institutes recognise Level 5 & Level 7 Diplomas as one of the highest level of expertise. Only a doctorate (PhD) stands above a Level 7.





According to [FindAMasters.com](https://www.findamasters.com), it is estimated that around 1.3% of people in UK hold a Master's Degree (2017)

We fast-track the programme by increasing study time from around 10 hours per week to 40.

By doing this we are able to reduce 3-5 years of study into 18 weeks in total for both Level 5 & Level 7.

Fast-Track

Students who go to University generally build up large amounts of student debt and can struggle to get the experience required to get their foot in the door of many companies.



Many students end up applying for highly competitive graduate schemes with a relatively low success rate.

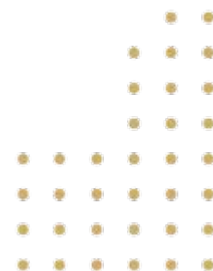
Figures from the Graduate Outcomes survey indicate that postgraduates are around 18% more likely to be in a professional role!



We fast-track the whole process of earning a qualification by completing years worth of study into 18 weeks (L5 & L7) + 3 months work experience!

You can then use the knowledge you have gained as well as the work experience to gain an advantage in your career, or gain valuable insights for your own trading journey. Save money and time via the diploma route!

Sign up to our Mailing List



Samuel + Co



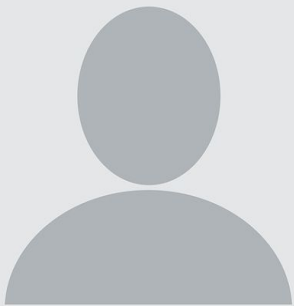
LS@samuelandcotrading.com



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Career Progression



Your Name

Financial Trader / Analyst

Career

- **Futures Trader**
- **Options Trader**
- **Market Maker**
- **Financial Markets Analyst**
- **Risk Manager**

Example career options using these qualifications

Knowledge

- **Global Financial Markets and Operations**
- **Financial Derivatives – Futures and Options**
- **Applied Financial Trading Techniques**

How it can help your own trading

About Me

Level 5 & Level 7

Diploma in
Financial
Trading

Contact

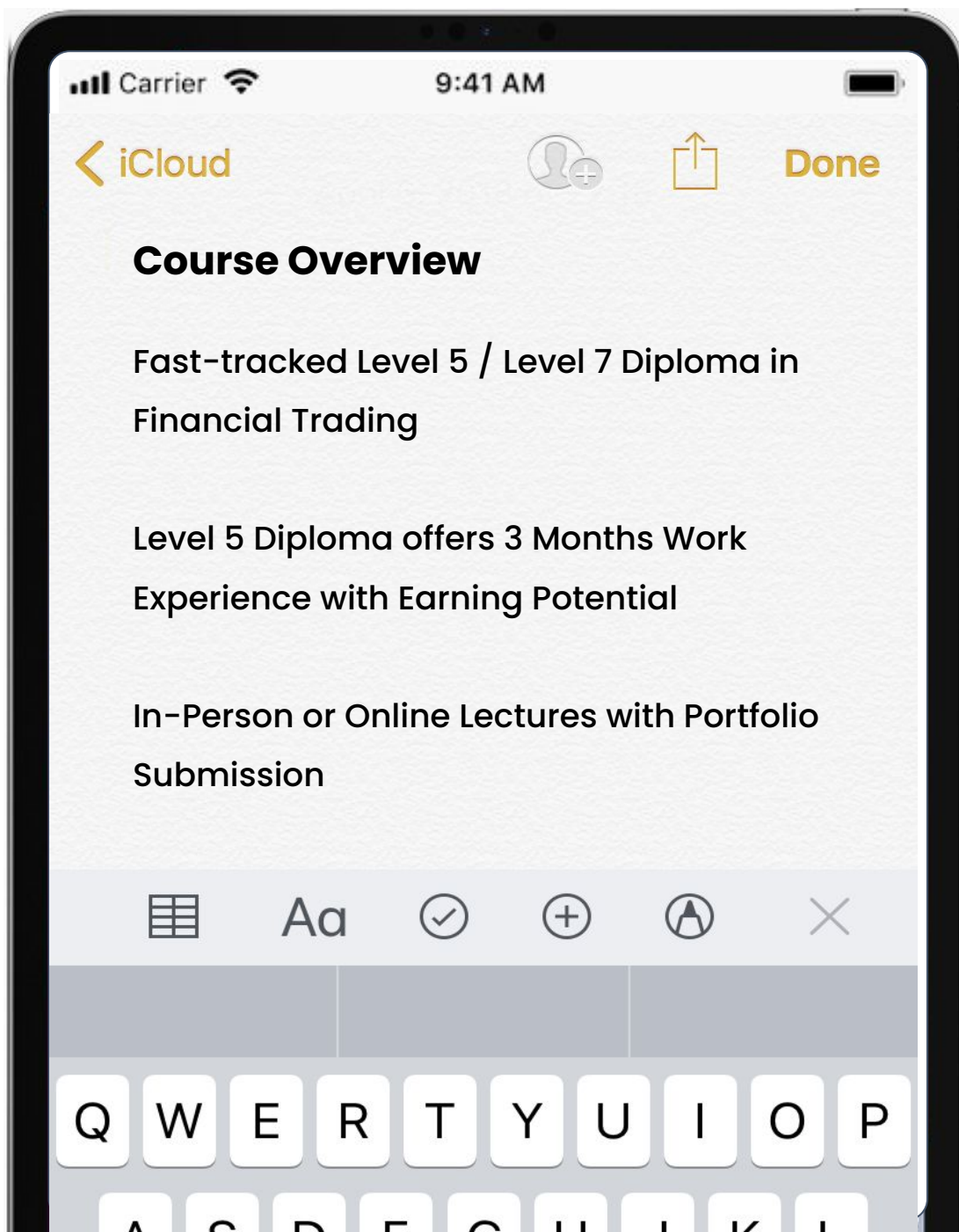


Phone Number



Email Address

Specification



Level 5



Our Level 5 advanced Diploma in Financial Trading will be taught over 12 weeks and covers a range of topics which are essential to building a good foundational knowledge in the financial markets.

Entry Specification:

- 16 or older
- Passion for the financial markets

Desirable experience:

- Any trading experience

Additional information:

- Equivalent to a foundation degree level
- All assessments are completed via portfolio submissions (no exams)
- Work experience as a Trader at S+C Trading
- Access to a \$25,000 during your time on the course with earning potential on a 50:50 profit split
- Can be completed remotely or in person (Availability dependent)
- Access to a trade floor
- Community access
- Can be completed in 12 weeks



Summary Of The Modules:

- Understanding how derivatives markets function with a specific focus on various underlying assets
- Assessing the importance of micro and macroeconomics in creating a healthy economy
- The use of technical analysis in financial markets
- Understanding the risks and operations across various markets including bonds, foreign exchange market, commodities, options, indices
- Applying your understanding of micro and macro economics in combination with assessing its financial market data fluctuations
- Individual and general market psychology highlighting its importance when creating a sustainable trading strategy
- Plus many more..

Level 5



Level 7



Our Level 7 Diploma in Applied Financial Trading is currently the highest level of qualification Samuel and Co Trading offers which is the equivalent level to a Masters degree. Taught over 6 weeks we aim to provide individuals with an in depth evaluation of how financial markets function, trading psychology, algorithms and more!

Entry Specification:

- 19+ years old
- Hold a 2:2 (or equivalent) in any degree subject or have completed our Level 5 Diploma in Financial Trading
- Further information of entry specifications on the next page

Desirable experience:

- Any trading experience

Additional information

- Can be completed remotely or in person
- All assessments are complete via portfolio submissions
- Community access



Level 7



Entry Specifications:

- 19+ years old

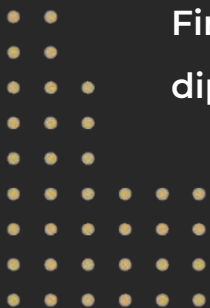
For a candidate that plans to move straight onto our Level 7 diploma in Applied Financial trading, It is recommended that they hold a 2:2 or above (or equivalent) at degree level in any of the following subjects:

- Economics
- Finance
- Accounting

Although a 2:2 at degree level in any subject would qualify you to enroll on this course. There will be a certain level of assumed knowledge.

Alternatively

- Candidates that hold our Level 5 Advanced Diploma in Financial Trading can move straight onto the Level 7 diploma in Applied Financial Trading



Summary of the modules:

- Algorithms and their functionality in the financial markets with a focus on execution
- Developing trading and investment strategies using various forms of complex analysis
- Using functional trading systems to mitigate risk and to support trade and investment execution
- Complex evaluation of data implied by option prices and volatilities to further support analyses
- Trading strategies for different asset classes and their methodologies
- Formulating trading techniques involving combination techniques for different asset classes
- Financial markets role on the global stage and their impact
- Environmental factors and their impact on financial markets
- Plus many more..

Level 7



S



2023 Programme Dates



Level 5: 7th August - 27th October



Level 7: 6th November - 15th December

August 2023

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6	7	8	9	10	11	12
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September 2023

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October 2023

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November 2023

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December 2023

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20	21	22	23	24	25	26
27	28	29	30	31		





2024 Programme Dates



Level 5: 1st April - 21st June



Level 7: 5th August - 13th September

April 2024

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29	30					





May 2024

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June 2024

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31						





August 2024

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September 2024

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



Another benefit is the option to attend the programme in-person or via live online webinars for the presentations.

You can take notes during these presentations in the same way you would a lecture. For virtual learning, you will have to have a working computer and webcam on at all times when attending a lecture as a programme requirement.



**Virtual or
In-Person**

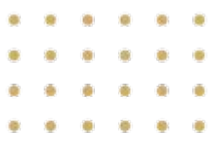




We have a limited capacity for in-person learning at around 32 participants per intake. However, we have additional spaces for individuals to register for virtual teachings.

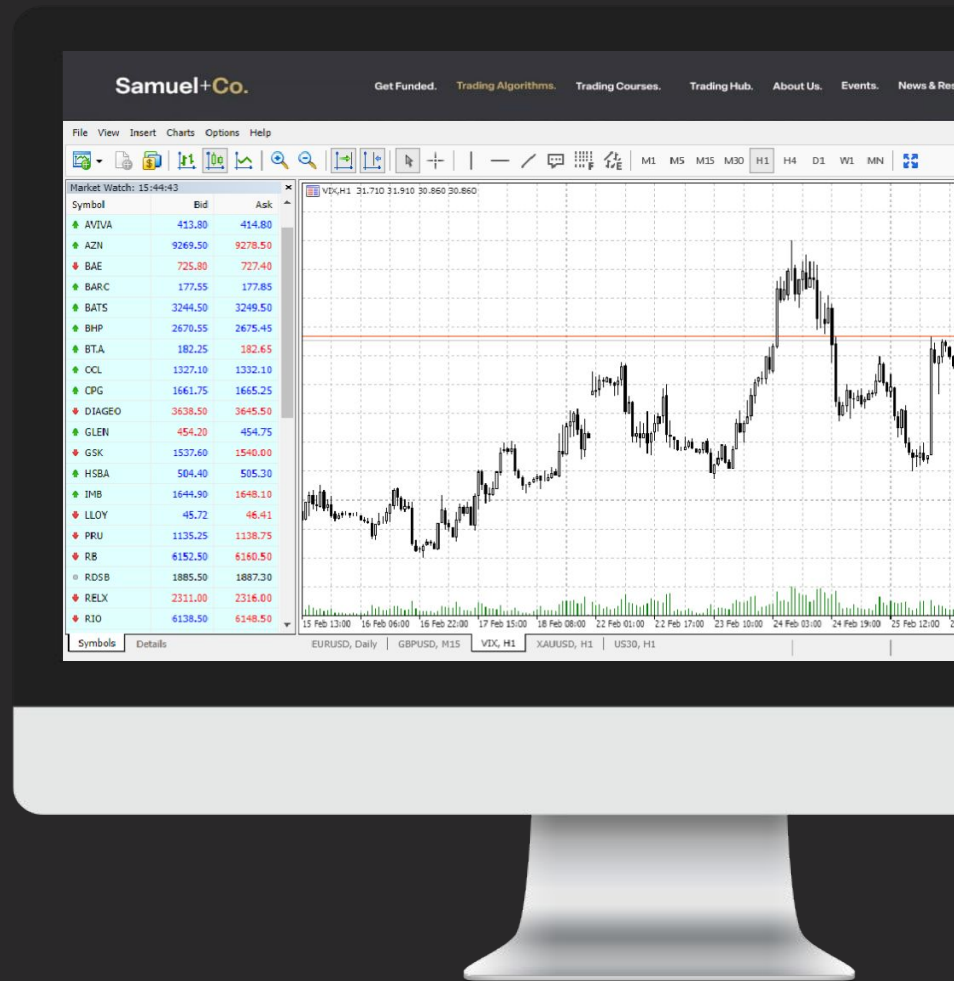
Due to the nature of the programme, you will be required to attend lectures (either in-person or remotely) at specific times of the day over the length of the diploma.

Therefore, this programme will require your full attention and focus. Balancing other commitments such as work or other studies should be taken into consideration.



Work experience is typically overlooked by traditional education institutions with many students leaving university with no work experience. When partaking in our Level 5 Diploma in Financial Trading we offer the option to complete work experience at no additional cost giving all the students real life relevant work experience.

Work Experience



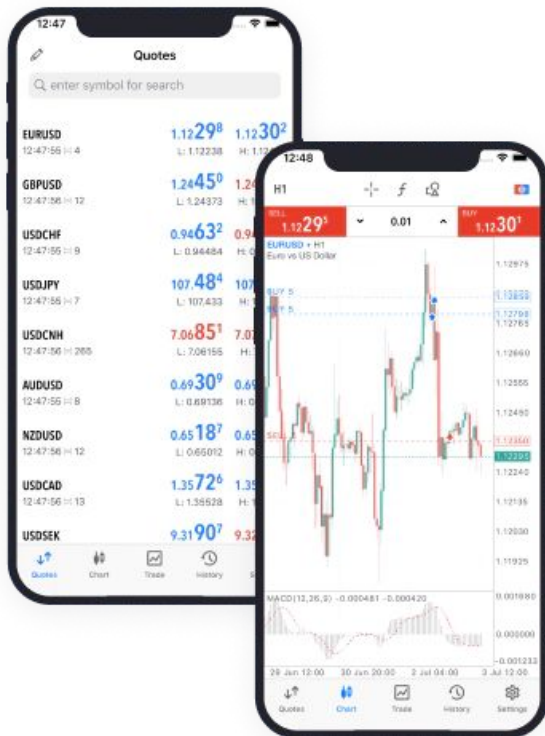
Our work experience allows you to trade a funded account whilst you study, applying many of the concepts taught in the programme, which you can use going forward in your trading career.



Our funded accounts are traded by our 400+ live traders. Over the a 3 month period, you will have access to a \$25,000 live account by Samuel and Co Trading which you can trade on a 50:50 profit split allowing you to potentially learn and earn at the same time.

This provides you with experience of trading live capital in the financial markets, applying what you are learning in the programme.

Funded Account





Individuals are able to use the funded account to generate additional income whilst studying for no additional cost.

Traders could compensate some of the programmes cost or even cover the whole cost, depending on performance.

Participation in our work experience programme comes with the guarantee to be offered to continue on the account after the course has been completed*.

Earning Potential



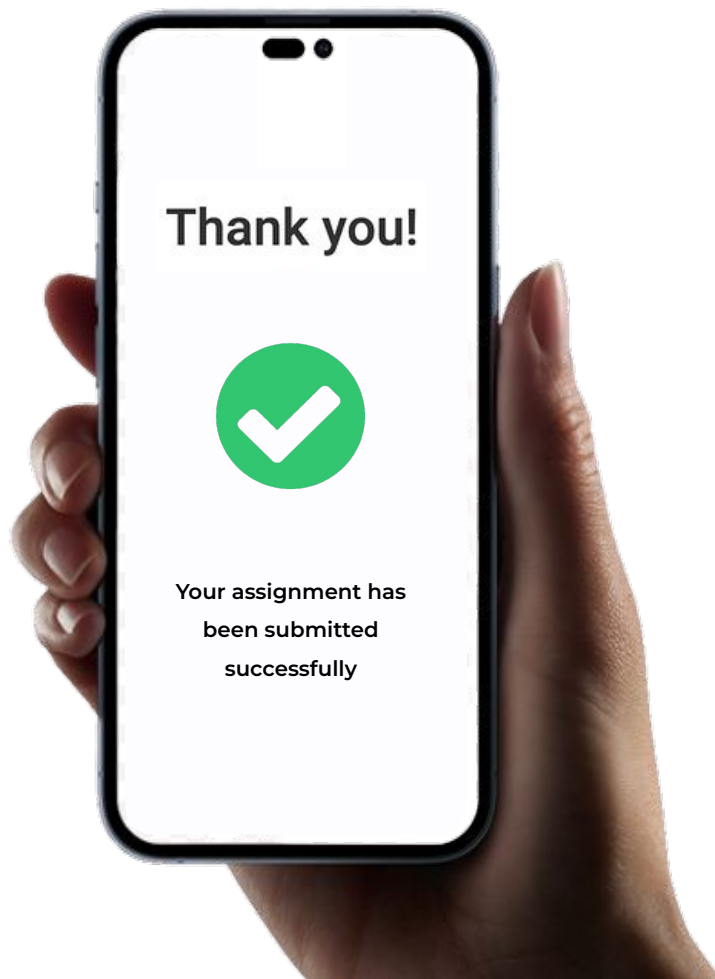
*Fees will apply after completion



Portfolio Submission

On both our Level 5 and Level 7 programmes we make use of portfolio submissions instead of final examinations.

This is the case for both in-person and remote studying.



This allows you to work on your portfolio in your own time through coursework assignments without the pressure of performing in an exam.

Feedback will also be given virtually so there will be no need to store physical copies.

Results

Student Name	Grade	Percentage
John April	B+	75
Jim Rogers	A	80
Angela Spader	C	60
Blake Johnson	A	85
Megan Long	D	55
Denise Scott	A+	95
Aaron Brown	A+	100
Oliver Wallace	B	70
Timothy James	C	60
David Peters	A	85



Passed

Once submitted, the assignment will be reviewed and you will be notified when you receive your results.



Level 5 Diploma

£3.2k + VAT

Level 7 Diploma

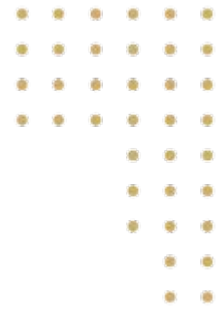
£3.5k + VAT

When you consider the cost of our programmes in comparison to traditional education qualifications, the overall cost is significantly lower.



Cost Breakdown

Calendar						
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



Payment Plan

To help facilitate the upfront cost of the programme, we are offering a payment plan for interested participants. This can help you to break the payment up into smaller, monthly payments before the start date.

The terms of the payment plan varies on whether you take the Level 5, Level 7 or both together. The three payment plan options require a 10% upfront deposit and then a monthly payment thereafter.

On the following page are our options.

Level 5

Intake	10% Deposit	Monthly Payment	Payment Term
2023	£384	£432.00	8 Months
2024	£384	£216.00	16 Months

Level 7

Intake	10% Deposit	Monthly Payment	Payment Term
2023	£420	£378.00	10 Months
2024	£420	£198.95	19 Months

Level 5 & 7

Intake	10% Deposit	Monthly Payment	Payment Term
2023	£804	£723.60	10 Months
2024	£804	£380.34	19 Months

Upon successful completion of either the Level 5 or Level 7 Diploma, all students will be invited to graduation.



Participants are able to celebrate their achievements with other graduates in a big celebration hosted by Samuel + Co Trading.

Graduation Event

We are looking to have guest speakers at the ceremony, such as hedge fund managers, investment professionals and other inspirational individuals. You may see some familiar faces!

The dates and details will be announced once confirmed - but we already have a few ideas on how we can make it a Graduation you won't forget!



Conclusion

Thank you for taking the time to read through this prospectus. We are looking forward to having you on board!

Overall, these programmes are designed to equip you with expert-level knowledge over a variety of different topics across the financial markets. Use the diploma to help improve your own trading, or help kick-start a career.

We hope that you have enjoyed reading about our Level 5 & Level 7 Diploma programmes. If you have any further questions or queries, please contact

Ls@samuelandcotrading.com for more information.



Contact Us



Samuel & Co Trading
is rated **Excellent**

Based on 450 reviews



★ Trustpilot

Samuel + Co

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